

EDUCATION

Savannah College of Art and Design [SCAD] :: Savannah, GA

08/2010 :: MFA in Graphic Design

Thesis :: *Through the Eyes of Another: The Role of Multiple Perspectives in Graphic Design Education*

James Madison University :: Harrisonburg, VA

05/2000 :: BFA in Graphic Design

Savannah College of Art and Design [SCAD] :: Savannah, GA

01/2012–03/2012 :: Relevant Coursework

SDES 704 :: Applied Theory in Design

BUSI 710 :: Principles of Financial Management and Marketing

PROFESSIONAL EXPERIENCE

Creative Tantrum LLC :: Arlington, VA

Owner, Creative Director :: 01/2008–08/2008

Specialized in providing clients with a variety of creative services. Maintained all business and creative operations. Clients included: The History Factory, Trinity Episcopal Church, Columbia Pike Revitalization Organization, Health Blogs Observatory, Croatia.

The History Factory :: Chantilly, VA

Designer :: 02/2007–01/2008

Collaborated with the directors of various departments, other designers and junior staff to organize and complete projects. Required to keep assignments on schedule and under budget. Experienced in working with external contractors on a range of projects including exhibit and spacial design, intent drawings, video interface design and corporate communications.

Don Schaaf & Friends, Inc. :: Washington DC

Senior Designer :: 09/2005–01/2006

Effectively teamed with account executives to best communicate solutions to clients.

TGD Communications, Inc. :: Alexandria, VA

Senior Designer :: 10/2002–09/2005

Executed creative direction on multiple designs for a variety of clients. Managed all correspondence with clients including conference calls, e-mail correspondence and individual meetings. Required to keep all tasks on schedule and to inform managers of the overall status of projects during weekly production meetings.

Crabtree + Co :: Falls Church, VA

Junior Designer :: 09/2001–09/2002

Grasp Creative :: Tysons Corner, VA

Junior Designer :: 07/2000–04/2001

FREELANCE ASSOCIATIONS

Designer/Art Director :: Houston, TX, Washington DC Metro Area, Hampton Roads, VA

04/2001–Present

Clients included: Professional Aviation Maintenance Association, Pratt & Whitney, Techbooks.

Design firms included: Touch Creative Group, Qorvis Communications, Studio Spark, Visuäl Inc.

ACADEMIC EXPERIENCE

Art Institute of Houston :: Houston, TX

Instructor of Graphic Design :: 01/2011–Present

Plan and coordinate lectures, projects, and schedules for five courses per 11 week quarter. Oversee student development and involvement in the graphic design community at the Art Institute of Houston (AiH) and serve as the associate sponsor to the AIGA student chapter.

Savannah College of Art and Design :: Savannah, GA

Teaching Intern :: 01/2010–05/2010

Assisted in teaching GRDS 400, Graphic Design Studio II, and GRDS 233, Vector and Raster Graphics with Professors Rhonda Arntsen and Devin O'Bryan for both undergraduate and graduate students.

Supported daily class activities including work in progress, presentations and final project critiques.

Responsible for holding extra help sessions outside of class for any interested student.

WORKSHOPS CONDUCTED

Adobe InDesign Workshop :: Savannah, GA

05/2010

Planned and taught an Adobe InDesign Workshop to a select number of SCAD Interior Design students. Demonstrated the basic features of InDesign and instructed the students on how to organize their content through the use of varying types of grids.



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SOFTWARE

Fluent :: Mac OS X :: InDesign :: Illustrator :: Photoshop :: Acrobat

Proficient :: HTML :: Dreamweaver :: Basecamp

Working Knowledge :: Windows OS :: MS Office :: CSS :: Flash :: After Effects

AFFILIATIONS

AIGA :: Houston Chapter :: Member :: 04/2010–Present

Design 21: Social Design Network :: Member :: 03/2010–Present

The University & College Designers Association (UCDA) :: Member :: 01/2012–Present

COURSES TAUGHT/CURRENTLY TEACHING

Capstone :: Consult and art direct senior students :: Studio

Corporate Identity 1 :: Studio

Digital Imaging 1 :: Introduction to Photoshop :: Studio

Digital Portfolio :: Consult and art direct senior students :: Studio

History of Graphic Design :: Lecture

Independent Studies :: Corporate Identity, Web Design 1 & 2

Layout 1 :: Intro to InDesign, layout structure, and grids :: Studio

Sustainable Design Issues and Topics (*responsible for developing the course curricula*) :: Studio

Typography 1 :: Intro to type history and usage :: Studio

Web Design 1 :: Intro to User Interface Design, HTML, CSS, and Dreamweaver :: Studio

Web Design 2 :: User Interface Design and Introduction to Flash :: Studio

LECTURES AND WORKSHOPS ATTENDED

2012 Creative Summit Conference :: San Marcos, TX

2011 AIGA Small Talk: Primer Grey :: Houston, TX

2011 AIGA Small Talk: Culture Pilot :: Houston, TX

2011 Creative Summit Conference :: San Marcos, TX

2010 Design Ethos Conference :: Savannah, GA

2010 Matteo Bologna Lecture and Workshop :: SCAD :: Savannah, GA

2010 Teaching Art Workshops on College Teaching :: SCAD :: Savannah, GA

2010 Massimo Vignelli Lecture :: SCAD :: Savannah, GA

2010 Chris Anderson Lecture :: SCAD :: Savannah, GA

2009 The Aesthetic Apparatus Lecture :: SCAD :: Savannah, GA

2009 Daniel Pink Lecture :: SCAD :: Savannah, GA

2009 Jonathan Barnbrook Lecture and Workshop :: SCAD :: Savannah, GA

ACCOLADES

2010 UCDA Design Show, Minneapolis, MN :: 2010 Savannah Secession Catalog

2010 SCAD Outstanding Achievement Award :: Graphic Design

2009 SCAD Outstanding Graduate Review Candidate :: Graphic Design

2009 SCAD Student Leader

2008–2010 SCAD Academic Honors Fellowship

2003 Graphic Design:usa American Graphic Design Award :: 2003 ALSSA Annual Report

REFERENCES

Michele Damato

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713-972-2870 :: damato.michele@gmail.com

Rochelle Gray

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Steve Ferretti

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